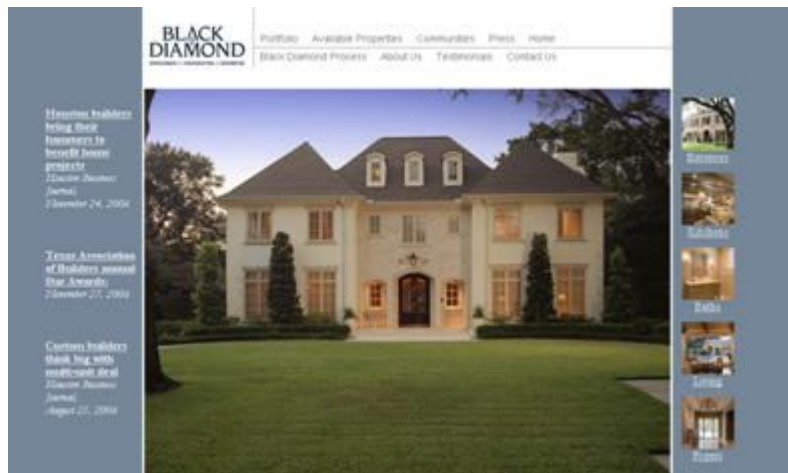


June 7, 2007

bbpr Announces

Black Diamond Properties Awarded "Website of the Year" by the Greater Houston Builders Association at the 2007 Annual Prism Awards



Black Diamond Properties was recognized along with other Houston building industry's top professionals and companies for exceptional performances in the categories of people, product and promotion at the 31st annual Professional Results in Sales and Marketing (PRISM) Awards ceremony, held at the Hobby Center for Performing Arts on Saturday, April 28th, 2007.

Black Diamond Properties was awarded "Website of the Year". Art directed and coordinated by Becky Boylan of bbpr, Ms. Boylan commented, "We all wanted the site to look and feel like a home. Our goal was to bring the warmth and richness of Black Diamond's homes into the website. We believe that each layer of communication within a company must meet the level of the product. Black Diamond Properties maintains such high standards, sophistication and of course quality; therefore, our goal was to convey these standards on their website. When we were approached by them initially the site was over layered and didn't have a peaceful feeling. It was more typical of what the homebuilding sector has in terms of websites. We look outside of the industry box, and really think about what's best for each client and use graphics to capture the individual nature and qualities of our client's company and the people within. It's a much more emotionally evocative site than most. We think through the process carefully and how the user will experience the site. We worked with Aptek Computer Services to ensure the quality and mechanics of the site were top notch which is one of the most important layers."

The principals of Black Diamond Properties, Tom Zenner and Bonner Ball, had specific goals with regards to the website. Specifically, they wanted the site to be easy to operate, easy to load listings onto at their office and pretty. Ms. Ball and Mr. Zenner both concluded, "We don't want to have to go to a web designer each time we start a new home or need to make a change, we want to be able to add and change information ourselves. We want the site to be clear and easy to use, and it needs to exhibit the quality of our homes which are high end and high quality." The "website of the year" from the GHBA affirms Black Diamond Properties belief that they've done a good job.